



GfK Custom Research  
North America



# THE AP-GfK POLL

Conducted by GfK Roper Public Affairs & Media

*Interview dates: July 16-July 20, 2009*

*Interviews: 1,006 adults*

*Margin of error: +/- 3.1 percentage points at the 95% confidence level*

*NOTE: All results show percentages among all respondents, unless otherwise labeled.*

*Please refer to the exact sample number at the bottom of each table.*

*All results shown are percentages unless otherwise labeled.*

CUR1. Generally speaking, would you say things in this country are heading in the right direction or in the wrong direction?

	7/16/09- 7/20/09	5/28/09- 6/1/09	4/16/09- 4/20/09	2/12/09- 2/17/09	1/09/09- 1/14/09	12/03/08- 12/08/08	11/06/08- 11/10/08	10/16/08- 10/20/08	9/5/08- 9/10/08
Right direction	40	48	48	40	35	32	36	17	26
Wrong direction	54	46	44	49	54	60	56	78	70
Don't know	6	6	7	11	11	8	8	5	4
Refused	1	-	1	*	*	*	-	1	-

Based on: N=1,006 N=1,000 N=1,000 N=1,001 N=1,001 N=1,000 N=1,001 N=1,101 N=1,217

CUR20. When you think about how things are going in your life in general, would you say you are very happy, somewhat happy, neither happy nor unhappy, somewhat unhappy, or very unhappy?

	7/16/09- 7/20/09
Very happy	34
Somewhat happy	41
Neither happy nor unhappy	8
Somewhat unhappy	10
Very unhappy	7
(DO NOT READ) Don't know	*
(DO NOT READ) Refused	*

Based on: N=1,006

CUR2./

CUR3. Overall, please tell me whether you approve, disapprove, or neither approve nor disapprove of the way Barack Obama is handling his job as president.

IF "APPROVE," ASK: Is that strongly approve or somewhat approve?

IF "DISAPPROVE," ASK: Is that strongly disapprove or somewhat disapprove?

IF "NEITHER," ASK: If you had to choose, do you lean more toward approving or disapproving of the way Barack Obama is handling his job as president?

	7/16/09- 7/20/09	5/28/09- 6/1/09	4/16/09- 4/20/09	2/12/09- 2/17/09	1/09/09- 1/14/09*	12/03/08- 12/08/08*
<b>Total Approve</b>	<b>55</b>	<b>64</b>	<b>64</b>	<b>67</b>	<b>74</b>	<b>73</b>
Strongly approve	30	38	38	37	43	41
Somewhat approve	20	22	22	23	26	27
Lean approve	4	5	5	8	5	5
[VOL] Neither—don't lean	1	2	2	4	4	5
<b>Total Disapprove</b>	<b>42</b>	<b>32</b>	<b>30</b>	<b>24</b>	<b>15</b>	<b>14</b>
Lean disapprove	6	5	4	4	3	2
Somewhat disapprove	9	6	5	4	5	5
Strongly disapprove	28	21	22	16	7	6
Don't know	1	2	3	5	6	8
Refused	*	*	*	*	*	*

Based on:

N=1,006

N=1,000

N=1,000

N=1,001

N=1,001

N=1,000

\* NOTE: Trend comparisons based on the question worded, "Overall, please tell me whether you approve, disapprove, or neither approve nor disapprove of the way Barack Obama is handling the transition to the presidency."

CUR4./

CUR5. Overall, please tell me whether you approve, disapprove, or neither approve nor disapprove of the way Congress is handling its job.

IF "APPROVE," ASK: Is that strongly approve or somewhat approve?

IF "DISAPPROVE," ASK: Is that strongly disapprove or somewhat disapprove?

IF "NEITHER," ASK: If you had to choose, do you lean more toward approving or disapproving of the way Congress is handling its job?

	7/16/09- 7/20/09	5/28/09- 6/1/09	4/16/09- 4/20/09	2/12/09- 2/17/09	12/03/08- 12/08/08	11/06/08- 11/10/08	10/16/08- 10/20/08
<b>Total Approve</b>	<b>32</b>	<b>38</b>	<b>38</b>	<b>31</b>	<b>24</b>	<b>21</b>	<b>22</b>
Strongly approve	4	5	7	6	3	2	4
Somewhat approve	23	28	26	21	18	15	15
Lean approve	5	5	5	5	3	4	4
[VOL] Neither—don't lean	1	3	2	5	2	3	1
<b>Total Disapprove</b>	<b>63</b>	<b>55</b>	<b>57</b>	<b>59</b>	<b>67</b>	<b>71</b>	<b>74</b>
Lean disapprove	5	5	3	4	3	6	7
Somewhat disapprove	17	19	20	20	26	25	24
Strongly disapprove	41	31	34	35	38	40	43
Don't know	3	4	2	4	7	5	2
Refused	*	*	*	*	1	1	0

Based on:

N=1,006

N=1,000

N=1,000

N=1,001

N=1,000

N=1,001

N=1,101

CURX1. How important are the following issues to you personally... Not at all important, slightly important, moderately important, very important or extremely important? How about...  
 [READ EACH ITEM. RANDOMIZE]

<b>The Economy...</b>	7/16/09- 7/20/09	4/16/09- 4/20/09
<b>Extremely/Very Important</b>	<b>91</b>	<b>91</b>
Extremely important	49	53
Very important	42	38
Moderately important	6	7
<b>Slightly/Not at All Important</b>	<b>3</b>	<b>2</b>
Slightly important	2	1
Not at all important	1	*
Don't know	*	-
Refused	-	-

*Based on:* *N=1,006* *N=1,000*

<b>The Situation in Iraq...</b>	7/16/09- 7/20/09	4/16/09- 4/20/09
<b>Extremely/Very Important</b>	<b>62</b>	<b>66</b>
Extremely important	24	29
Very important	38	37
Moderately important	25	22
<b>Slightly/Not at All Important</b>	<b>12</b>	<b>11</b>
Slightly important	8	7
Not at all important	4	5
Don't know	1	1
Refused	*	*

*Based on:* *N=1,006* *N=1,000*

Continues...

CURX1. (Continued) How important are the following issues to you personally... Not at all important, slightly important, moderately important, very important or extremely important? How about... [READ EACH ITEM. RANDOMIZE]

Health care...	7/16/09- 7/20/09	4/16/09- 4/20/09
<b>Extremely/Very Important</b>	<b>78</b>	<b>79</b>
Extremely important	43	41
Very important	35	38
Moderately important	13	16
<b>Slightly/Not at All Important</b>	<b>9</b>	<b>5</b>
Slightly important	7	4
Not at all important	2	1
Don't know	*	*
Refused	-	*

Based on:

N=1,006

N=1,000

Terrorism...	7/16/09- 7/20/09	4/16/09- 4/20/09
<b>Extremely/Very Important</b>	<b>74</b>	<b>75</b>
Extremely important	40	43
Very important	35	32
Moderately important	16	18
<b>Slightly/Not at All Important</b>	<b>9</b>	<b>7</b>
Slightly important	6	4
Not at all important	3	2
Don't know	1	*
Refused	*	-

Based on:

N=1,006

N=1,000

Continues...

CURX1. (Continued) How important are the following issues to you personally... Not at all important, slightly important, moderately important, very important or extremely important? How about... [READ EACH ITEM. RANDOMIZE]

<b>The Environment...</b>	7/16/09- 7/20/09	4/16/09- 4/20/09
<b>Extremely/Very Important</b>	<b>63</b>	<b>64</b>
Extremely important	27	32
Very important	36	33
Moderately important	21	23
<b>Slightly/Not at All Important</b>	<b>15</b>	<b>13</b>
Slightly important	11	10
Not at all important	5	3
Don't know	*	*
Refused	*	-

Based on:

N=1,006

N=1,000

<b>Federal budget deficit...</b>	7/16/09- 7/20/09	4/16/09- 4/20/09
<b>Extremely/Very Important</b>	<b>77</b>	<b>71</b>
Extremely important	40	38
Very important	38	33
Moderately important	14	20
<b>Slightly/Not at All Important</b>	<b>8</b>	<b>8</b>
Slightly important	5	6
Not at all important	3	2
Don't know	1	1
Refused	-	-

Based on:

N=1,006

N=1,000

Continues...

CURX1. (Continued) How important are the following issues to you personally... Not at all important, slightly important, moderately important, very important or extremely important? How about... [READ EACH ITEM. RANDOMIZE]

Energy...	7/16/09- 7/20/09	4/16/09- 4/20/09
<b>Extremely/Very Important</b>	<b>74</b>	<b>68</b>
Extremely important	31	29
Very important	43	40
Moderately important	17	26
<b>Slightly/Not at All Important</b>	<b>9</b>	<b>6</b>
Slightly important	8	4
Not at all important	1	2
Don't know	*	*
Refused	-	-

Based on: N=1,006 N=1,000

Taxes...	7/16/09- 7/20/09	4/16/09- 4/20/09
<b>Extremely/Very Important</b>	<b>69</b>	<b>68</b>
Extremely important	34	33
Very important	35	35
Moderately important	20	25
<b>Slightly/Not at All Important</b>	<b>11</b>	<b>7</b>
Slightly important	9	6
Not at all important	2	1
Don't know	*	*
Refused	-	*

Based on: N=1,006 N=1,000

Continues...

CURX1. (Continued) How important are the following issues to you personally... Not at all important, slightly important, moderately important, very important or extremely important? How about... [READ EACH ITEM. RANDOMIZE]

<b>Immigration...</b>	7/16/09- 7/20/09	4/16/09- 4/20/09
<b>Extremely/Very Important</b>	<b>53</b>	<b>58</b>
Extremely important	22	30
Very important	31	28
Moderately important	24	26
<b>Slightly/Not at All Important</b>	<b>22</b>	<b>15</b>
Slightly important	13	11
Not at all important	9	5
Don't know	2	*
Refused	*	*

*Based on:* *N=1,006* *N=1,000*

<b>The situation in Afghanistan...</b>	7/16/09- 7/20/09	4/16/09- 4/20/09
<b>Extremely/Very Important</b>	<b>61</b>	<b>63</b>
Extremely important	25	28
Very important	37	36
Moderately important	25	24
<b>Slightly/Not at All Important</b>	<b>11</b>	<b>12</b>
Slightly important	6	6
Not at all important	5	6
Don't know	3	1
Refused	*	-

*Based on:* *N=1,006* *N=1,000*

Continues...

CURX1. (Continued) How important are the following issues to you personally... Not at all important, slightly important, moderately important, very important or extremely important? How about... [READ EACH ITEM. RANDOMIZE]

<b>Relationships with other countries...</b>	7/16/09-7/20/09	4/16/09-4/20/09
<b>Extremely/Very Important</b>	<b>65</b>	<b>68</b>
Extremely important	25	28
Very important	40	40
Moderately important	22	21
<b>Slightly/Not at All Important</b>	<b>13</b>	<b>11</b>
Slightly important	10	8
Not at all important	3	3
Don't know	*	*
Refused	*	-

Based on:

N=1,006

N=1,000

<b>Unemployment...</b>	7/16/09-7/20/09	4/16/09-4/20/09
<b>Extremely/Very Important</b>	<b>81</b>	<b>85</b>
Extremely important	40	46
Very important	41	39
Moderately important	13	11
<b>Slightly/Not at All Important</b>	<b>6</b>	<b>4</b>
Slightly important	4	4
Not at all important	2	1
Don't know	*	-
Refused	*	-

Based on:

N=1,006

N=1,000

Continues...

CURX1. (Continued) How important are the following issues to you personally... Not at all important, slightly important, moderately important, very important or extremely important? How about... [READ EACH ITEM. RANDOMIZE]

Gas prices...	7/16/09- 7/20/09	4/16/09- 4/20/09
<b>Extremely/Very Important</b>	<b>64</b>	<b>64</b>
Extremely important	26	33
Very important	38	31
Moderately important	22	26
<b>Slightly/Not at All Important</b>	<b>13</b>	<b>10</b>
Slightly important	11	6
Not at all important	2	4
Don't know	*	*
Refused	*	-

Based on:

*N*=1,006

*N*=1,000

CURX2. And please tell me if you approve, disapprove or neither approve nor disapprove the way Barack Obama is handling each of the following issues. How about...  
 [PROBE FOR APPROVE/DISAPPROVE: Strongly or somewhat?]

CURX2b. [IF DK OR REFUSED IN CURX2, ASK:] If you had to choose, do you lean more toward approving or disapproving of the way Barack Obama is handling... [INSERT ITEM]?

The economy...	7/16/09- 7/20/09	4/16/09- 4/20/09
<b>Total approve</b>	<b>50</b>	<b>58</b>
Strongly approve	24	30
Somewhat approve	26	28
Lean approve	1	*
Neither approve nor disapprove	4	6
<b>Total disapprove</b>	<b>46</b>	<b>35</b>
Lean disapprove	*	*
Somewhat disapprove	13	10
Strongly disapprove	33	25
Don't know	-	1
Refused	-	-

Based on: N=1,006 N=1,000

The situation in Iraq...	7/16/09- 7/20/09	4/16/09- 4/20/09
<b>Total approve</b>	<b>56</b>	<b>59</b>
Strongly approve	21	28
Somewhat approve	35	31
Lean approve	*	1
Neither approve nor disapprove	12	12
<b>Total disapprove</b>	<b>32</b>	<b>27</b>
Lean disapprove	*	*
Somewhat disapprove	14	12
Strongly disapprove	18	15
Don't know	-	2
Refused	-	-

Based on: N=1,006 N=1,000

Continues...

CURX2. (Continued) And please tell me if you approve, disapprove or neither approve nor disapprove the way Barack Obama is handling each of the following issues. How about... [PROBE FOR APPROVE/DISAPPROVE: Strongly or somewhat?]

CURX2b. [IF DK OR REFUSED IN CURX2, ASK:] If you had to choose, do you lean more toward approving or disapproving of the way Barack Obama is handling... [INSERT ITEM]?

Health care...	7/16/09- 7/20/09	4/16/09- 4/20/09
<b>Total approve</b>	<b>50</b>	<b>53</b>
Strongly approve	27	28
Somewhat approve	23	25
Lean approve	1	1
Neither approve nor disapprove	7	16
<b>Total disapprove</b>	<b>43</b>	<b>28</b>
Lean disapprove	1	1
Somewhat disapprove	8	10
Strongly disapprove	34	18
Don't know	*	3
Refused	-	-

Based on:

N=1,006

N=1,000

Terrorism...	7/16/09- 7/20/09	4/16/09- 4/20/09
<b>Total approve</b>	<b>52</b>	<b>59</b>
Strongly approve	25	31
Somewhat approve	27	28
Lean approve	1	1
Neither approve nor disapprove	11	13
<b>Total disapprove</b>	<b>37</b>	<b>26</b>
Lean disapprove	1	-
Somewhat disapprove	12	11
Strongly disapprove	24	16
Don't know	1	2
Refused	*	-

Based on:

N=1,006

N=1,000

Continues...

CURX2. (Continued) And please tell me if you approve, disapprove or neither approve nor disapprove the way Barack Obama is handling each of the following issues. How about... [PROBE FOR APPROVE/DISAPPROVE: Strongly or somewhat?]

CURX2b. [IF DK OR REFUSED IN CURX2, ASK:] If you had to choose, do you lean more toward approving or disapproving of the way Barack Obama is handling... [INSERT ITEM]?

The environment...	7/16/09- 7/20/09	4/16/09- 4/20/09
<b>Total approve</b>	<b>56</b>	<b>60</b>
Strongly approve	23	29
Somewhat approve	32	31
Lean approve	1	1
Neither approve nor disapprove	13	19
<b>Total disapprove</b>	<b>31</b>	<b>19</b>
Lean disapprove	*	1
Somewhat disapprove	12	9
Strongly disapprove	19	10
Don't know	*	2
Refused	-	-

Based on:

N=1,006

N=1,000

Federal budget deficit...	7/16/09- 7/20/09	4/16/09- 4/20/09
<b>Total approve</b>	<b>39</b>	<b>49</b>
Strongly approve	15	23
Somewhat approve	24	26
Lean approve	*	*
Neither approve nor disapprove	10	8
<b>Total disapprove</b>	<b>51</b>	<b>41</b>
Lean disapprove	-	*
Somewhat disapprove	13	10
Strongly disapprove	38	31
Don't know	*	2
Refused	-	-

Based on:

N=1,006

N=1,000

Continues...

CURX2. (Continued) And please tell me if you approve, disapprove or neither approve nor disapprove the way Barack Obama is handling each of the following issues. How about... [PROBE FOR APPROVE/DISAPPROVE: Strongly or somewhat?]

CURX2b. [IF DK OR REFUSED IN CURX2, ASK:] If you had to choose, do you lean more toward approving or disapproving of the way Barack Obama is handling... [INSERT ITEM]?

Energy...	7/16/09- 7/20/09	4/16/09- 4/20/09
<b>Total approve</b>	<b>55</b>	<b>60</b>
Strongly approve	25	28
Somewhat approve	29	32
Lean approve	1	*
Neither approve nor disapprove	12	16
<b>Total disapprove</b>	<b>34</b>	<b>22</b>
Lean disapprove	*	*
Somewhat disapprove	12	12
Strongly disapprove	21	10
Don't know	*	2
Refused	-	-

Based on:

N=1,006

N=1,000

Taxes...	7/16/09- 7/20/09	4/16/09- 4/20/09
<b>Total approve</b>	<b>46</b>	<b>54</b>
Strongly approve	17	27
Somewhat approve	28	27
Lean approve	*	*
Neither approve nor disapprove	11	11
<b>Total disapprove</b>	<b>44</b>	<b>35</b>
Lean disapprove	*	-
Somewhat disapprove	9	9
Strongly disapprove	35	26
Don't know	-	1
Refused	-	-

Based on:

N=1,006

N=1,000

Continues...

CURX2. (Continued) And please tell me if you approve, disapprove or neither approve nor disapprove the way Barack Obama is handling each of the following issues. How about... [PROBE FOR APPROVE/DISAPPROVE: Strongly or somewhat?]

CURX2b. [IF DK OR REFUSED IN CURX2, ASK:] If you had to choose, do you lean more toward approving or disapproving of the way Barack Obama is handling... [INSERT ITEM]?

<b>Immigration...</b>	7/16/09- 7/20/09	4/16/09- 4/20/09
<b>Total approve</b>	<b>39</b>	<b>47</b>
Strongly approve	13	18
Somewhat approve	25	29
Lean approve	*	1
Neither approve nor disapprove	20	19
<b>Total disapprove</b>	<b>41</b>	<b>30</b>
Lean disapprove	1	1
Somewhat disapprove	14	12
Strongly disapprove	27	19
Don't know	1	3
Refused	-	-

Based on:

N=1,006

N=1,000

<b>The situation in Afghanistan...</b>	7/16/09- 7/20/09	4/16/09- 4/20/09
<b>Total approve</b>	<b>55</b>	<b>60</b>
Strongly approve	20	27
Somewhat approve	35	33
Lean approve	1	*
Neither approve nor disapprove	13	12
<b>Total disapprove</b>	<b>32</b>	<b>26</b>
Lean disapprove	1	*
Somewhat disapprove	14	14
Strongly disapprove	17	12
Don't know	*	2
Refused	-	*

Based on:

N=1,006

N=1,000

Continues...

CURX2. (Continued) And please tell me if you approve, disapprove or neither approve nor disapprove the way Barack Obama is handling each of the following issues. How about... [PROBE FOR APPROVE/DISAPPROVE: Strongly or somewhat?]

CURX2b. [IF DK OR REFUSED IN CURX2, ASK:] If you had to choose, do you lean more toward approving or disapproving of the way Barack Obama is handling... [INSERT ITEM]?

<b>Relationships with other countries...</b>	7/16/09-7/20/09	4/16/09-4/20/09
<b>Total approve</b>	<b>58</b>	<b>69</b>
Strongly approve	33	41
Somewhat approve	25	27
Lean approve	1	*
Neither approve nor disapprove	9	9
<b>Total disapprove</b>	<b>33</b>	<b>22</b>
Lean disapprove	-	*
Somewhat disapprove	13	10
Strongly disapprove	20	12
Don't know	*	1
Refused	-	-

Based on: N=1,006 N=1,000

<b>Unemployment...</b>	7/16/09-7/20/09	4/16/09-4/20/09
<b>Total approve</b>	<b>49</b>	<b>59</b>
Strongly approve	22	28
Somewhat approve	27	30
Lean approve	*	*
Neither approve nor disapprove	10	12
<b>Total disapprove</b>	<b>40</b>	<b>29</b>
Lean disapprove	*	*
Somewhat disapprove	11	12
Strongly disapprove	29	17
Don't know	*	1
Refused	-	-

Based on: N=1,006 N=1,000

Continues...

CURX2. (Continued) And please tell me if you approve, disapprove or neither approve nor disapprove the way Barack Obama is handling each of the following issues. How about... [PROBE FOR APPROVE/DISAPPROVE: Strongly or somewhat?]

CURX2b. [IF DK OR REFUSED IN CURX2, ASK:] If you had to choose, do you lean more toward approving or disapproving of the way Barack Obama is handling... [INSERT ITEM]?

Gas prices...	7/16/09- 7/20/09	4/16/09- 4/20/09
<b>Total approve</b>	<b>45</b>	<b>51</b>
Strongly approve	16	19
Somewhat approve	29	32
Lean approve	1	1
Neither approve nor disapprove	20	22
<b>Total disapprove</b>	<b>35</b>	<b>25</b>
Lean disapprove	*	*
Somewhat disapprove	15	12
Strongly disapprove	20	14
Don't know	*	1
Refused	-	*

Based on: N=1,006 N=1,000

CURJ7. How well do you think Barack Obama understands the important issues the country will need to focus on during the next four years? Would you say...

	7/16/09- 7/20/09	4/16/09- 4/20/09	1/09/09- 1/14/09
Extremely well	27	29	33
Very well	20	25	32
Somewhat well	21	25	21
Not too well	13	8	7
Not well at all	19	13	5
Don't know [DO NOT READ]	1	*	1
Refused [DO NOT READ]	-	*	*

Based on: N=1,006 N=1,000 N=1,001

CURJ11. Do you think it is likely, unlikely, or neither likely nor unlikely that Barack Obama will be able to achieve each of the following during the next four years? How about:

[ASK IF SAY LIKELY/UNLIKELY:] Is that very or somewhat (likely/unlikely)?

<b>Improve the economy...</b>	7/16/09-7/20/09	1/09/09-1/14/09
Very likely	24	31
Somewhat likely	37	49
Neither	3	3
Somewhat unlikely	12	8
Very unlikely	24	9
Don't know	*	*
Refused	-	*

*Based on:* *N=1,006* *N=1,001*

<b>Create jobs...</b>	7/16/09-7/20/09	1/09/09-1/14/09
Very likely	29	41
Somewhat likely	33	42
Neither	3	3
Somewhat unlikely	15	7
Very unlikely	19	5
Don't know	*	3
Refused	-	*

*Based on:* *N=1,006* *N=1,001*

<b>Reduce the federal budget deficit...</b>	7/16/09-7/20/09	1/09/09-1/14/09
Very likely	11	15
Somewhat likely	24	34
Neither	5	5
Somewhat unlikely	18	20
Very unlikely	41	25
Don't know	1	1
Refused	-	*

*Based on:* *N=1,006* *N=1,001*

Continues...

CURJ11. (Continued) Do you think it is likely, unlikely, or neither likely nor unlikely that Barack Obama will be able to achieve each of the following during the next four years? How about:

[ASK IF SAY LIKELY/UNLIKELY:] Is that very or somewhat (likely/unlikely)?

<b>Implement a national health care plan...</b>	7/16/09-7/20/09	1/09/09-1/14/09
Very likely	22	23
Somewhat likely	34	40
Neither	4	5
Somewhat unlikely	19	15
Very unlikely	20	16
Don't know	1	1
Refused	-	*

*Based on:* *N=1,006* *N=1,001*

<b>Remove most troops from Iraq...</b>	7/16/09-7/20/09	1/09/09-1/14/09
Very likely	32	39
Somewhat likely	36	44
Neither	4	2
Somewhat unlikely	16	9
Very unlikely	10	6
Don't know	2	1
Refused	*	*

*Based on:* *N=1,006* *N=1,001*

<b>Improve respect for the United States around the world...</b>	7/16/09-7/20/09	1/09/09-1/14/09
Very likely	36	41
Somewhat likely	28	38
Neither	5	5
Somewhat unlikely	13	9
Very unlikely	18	8
Don't know	*	1
Refused	-	*

*Based on:* *N=1,006* *N=1,001*

CURJ12. When it comes to improving the economy, do you think it is realistic to expect at least some noticeable results in the first year of the Obama administration, or do you think it will take longer than that to see any noticeable results?

	7/16/09- 7/20/09	4/16/09- 4/20/09	1/09/09- 1/14/09
Realistic to expect in the first year	16	27	27
Take longer than that	83	72	72
Don't know	1	1	1
Refused	1	*	*

Based on: *N=1,006*      *N=1,000*      *N=1,001*

CURJX. The following are phrases some people use to describe political leaders. For each phrase, please tell me if it describes BARACK OBAMA very well, somewhat well, slightly well, or not at all well. The first phrase is... [RANDOMIZE]

**He understands the problems of ordinary Americans...**

	7/16/09- 7/20/09	4/16/09- 4/20/09	2/12/09- 2/17/09	1/09/09- 1/14/09
<b>Total Very/Somewhat Well</b>	<b>67</b>	<b>74</b>	<b>78</b>	<b>81</b>
Very well	42	49	51	52
Somewhat well	25	25	27	29
<b>Total Slightly/Not At All Well</b>	<b>32</b>	<b>26</b>	<b>21</b>	<b>18</b>
Slightly well	6	10	9	7
Not at all well	26	16	12	11
Don't know	1	*	1	1
Refused	*	*	-	*

Based on: *N=1,006*      *N=1,000*      *N=1,001*      *N=1,001*

Continues...

CURJX. (Continued) The following are phrases some people use to describe political leaders. For each phrase, please tell me if it describes BARACK OBAMA very well, somewhat well, slightly well, or not at all well. The first phrase is... [RANDOMIZE]

**He will keep America safe...**

	7/16/09- 7/20/09	4/16/09- 4/20/09	2/12/09- 2/17/09	1/09/09- 1/14/09
<b>Total Very/Somewhat Well</b>	<b>64</b>	<b>71</b>	<b>66</b>	<b>77</b>
Very well	34	42	36	40
Somewhat well	30	29	30	37
<b>Total Slightly/Not At All Well</b>	<b>35</b>	<b>28</b>	<b>29</b>	<b>21</b>
Slightly well	10	10	13	9
Not at all well	25	18	16	12
Don't know	1	1	6	2
Refused	1	*	-	*

Based on: *N=1,006* *N=1,000* *N=1,001* *N=1,001*

**He cares about people like you ...**

	7/16/09- 7/20/09	4/16/09- 4/20/09	2/12/09- 2/17/09	1/09/09- 1/14/09
<b>Total Very/Somewhat Well</b>	<b>65</b>	<b>71</b>	<b>76</b>	<b>79</b>
Very well	41	50	52	53
Somewhat well	24	21	24	26
<b>Total Slightly/Not At All Well</b>	<b>35</b>	<b>28</b>	<b>22</b>	<b>19</b>
Slightly well	7	8	9	7
Not at all well	27	19	13	12
Don't know	1	2	2	2
Refused	-	*	-	*

Based on: *N=1,006* *N=1,000* *N=1,001* *N=1,001*

**He is a strong leader...**

	7/16/09- 7/20/09	4/16/09- 4/20/09	2/12/09- 2/17/09	1/09/09- 1/14/09
<b>Total Very/Somewhat Well</b>	<b>69</b>	<b>76</b>	<b>75</b>	<b>78</b>
Very well	45	54	50	54
Somewhat well	23	21	25	24
<b>Total Slightly/Not At All Well</b>	<b>31</b>	<b>23</b>	<b>21</b>	<b>17</b>
Slightly well	10	8	10	8
Not at all well	21	16	11	9
Don't know	1	1	5	4
Refused	-	*	-	*

Based on: *N=1,006* *N=1,000* *N=1,001* *N=1,001*

CURJ10. Compared to the administration of President George W. Bush, do you think the Obama administration so far has displayed higher ethical standards, lower ethical standards, or about the same level of ethical standards?

	7/16/09-7/20/09	4/16/09-4/20/09
Higher ethical standards	47	52
Same level	32	29
Lower ethical standards	19	18
Don't know [DO NOT READ]	1	2
Refused [DO NOT READ]	-	*
<i>Based on:</i>	<i>N=1,006</i>	<i>N=1,000</i>

CURX3. Barack Obama campaigned on a platform of "change." Do you think Barack Obama so far is living up to his promises to change the way things work in Washington, do you think he is breaking those promises, or is it too soon to tell?

	7/16/09-7/20/09	4/16/09-4/20/09
Living up to those promises	27	30
Too soon to tell	54	54
Breaking those promises	19	15
Don't know [DO NOT READ]	1	*
Refused [DO NOT READ]	*	*
<i>Based on:</i>	<i>N=1,006</i>	<i>N=1,000</i>

CURX4. Do you think Barack Obama's administration is...

	7/16/09-7/20/09	4/16/09-4/20/09
Trying to change too many things too quickly	49	32
Changing things about the right amount at the right speed	37	52
Not changing enough things quickly enough	12	14
Don't know [DO NOT READ]	2	3
Refused [DO NOT READ]	1	-
<i>Based on:</i>	<i>N=1,006</i>	<i>N=1,000</i>

CURX5. Do you think Barack Obama is on television...

	7/16/09- 7/20/09	4/16/09- 4/20/09
Too much	31	28
About the right amount	57	59
Too little	9	10
Don't know [DO NOT READ]	3	3
Refused [DO NOT READ]	*	1
<i>Based on:</i>	<i>N=1,006</i>	<i>N=1,000</i>

B1. Would you describe the nation's economy these days as good, poor, or neither good nor poor?

IF "GOOD," ASK: Is that very good or somewhat good?

IF "POOR," ASK: Is that very poor or somewhat poor?

IF "NEITHER," ASK: If you had to choose, do you lean more toward good or poor?

	7/16/09- 7/20/09
<b>Very/somewhat/lean good</b>	<b>15</b>
Very good	1
Somewhat good	5
Neither – lean good	9
[VOL] Neither – Don't lean	5
<b>Very/somewhat/lean poor</b>	<b>79</b>
Neither – lean poor	11
Somewhat poor	32
Very poor	37
Don't know	1
Refused	-
<i>Based on:</i>	<i>N=1,006</i>

B2. And would you describe the financial situation in your own household these days as good, poor, or neither good nor poor?

IF "GOOD," ASK: Is that very good or somewhat good?

IF "POOR," ASK: Is that very poor or somewhat poor?

IF "NEITHER," ASK: If you had to choose, do you lean more toward good or poor?

	7/16/09- 7/20/09
<b>Very/somewhat/lean good</b>	<b>56</b>
Very good	14
Somewhat good	28
Neither – lean good	14
[VOL] Neither – Don't lean	6
<b>Very/somewhat/lean poor</b>	<b>37</b>
Neither – lean poor	10
Somewhat poor	17
Very poor	11
Don't know	*
Refused	1
<i>Based on:</i>	<i>N=1,006</i>

ECO1. Would you say that now is a good or bad time to invest in the stock market?

	7/16/09- 7/20/09	5/28/09- 6/1/09	4/16/09- 4/20/09	12/03/08- 12/08/08	11/06/08- 11/10/08	10/16/08- 10/20/08
Good time to invest	37	43	41	33	39	38
Bad time	57	52	53	58	51	58
Don't know	6	5	5	9	10	4
Refused	*	*	*	*	*	*
<i>Based on:</i>	<i>N=1,006</i>	<i>N=1,000</i>	<i>N=1,000</i>	<i>N=1,000</i>	<i>N=1,001</i>	<i>N=1,101</i>

ECO2. And would you say that now is a good or bad time to invest in real estate?

	7/16/09- 7/20/09	5/28/09- 6/1/09	4/16/09- 4/20/09	12/03/08- 12/08/08	11/06/08- 11/10/08	10/16/08- 10/20/08
Good time to invest	65	74	64	56	55	53
Bad time	32	25	32	37	38	43
Don't know	2	2	4	7	6	4
Refused	1	*	-	*	*	*
<i>Based on:</i>	<i>N=1,006</i>	<i>N=1,000</i>	<i>N=1,000</i>	<i>N=1,000</i>	<i>N=1,001</i>	<i>N=1,101</i>

CUR35. How easy or difficult is it for you and your family to get ahead financially these days?  
Would you say...

	7/16/09- 7/20/09	4/16/09- 4/20/09	2/12/09- 2/17/09
<b>Total Difficult</b>	<b>59</b>	<b>65</b>	<b>68</b>
Very difficult	28	30	34
Somewhat difficult	30	36	35
Neither easy nor difficult	23	19	18
<b>Total Easy</b>	<b>18</b>	<b>15</b>	<b>14</b>
Somewhat easy	15	12	11
Very easy	3	3	3
Don't know	*	-	*
Refused	*	*	*
<i>Based on:</i>	<i>N=1,006</i>	<i>N=1,000</i>	<i>N=1,001</i>

CUR36. How much do you worry about each of the following? Do you worry a lot, some, not much, or not at all about... [RANDOMIZE ORDER]

**Facing major unexpected medical expenses...**

	7/16/09- 7/20/09	4/16/09- 4/20/09	2/12/09- 2/17/09
<b>Total Worry A Lot/Some</b>	<b>61</b>	<b>65</b>	<b>64</b>
Worry a lot	35	38	38
Some	27	27	26
<b>Total Not Much/Not At All</b>	<b>38</b>	<b>35</b>	<b>35</b>
Not much	13	10	16
Not at all	25	25	19
Don't know	*	-	*
Refused	*	-	*
Does not apply [DO NOT READ]	1	1	1
<i>Based on:</i>	<i>N=1,006</i>	<i>N=1,000</i>	<i>N=1,001</i>

Continues...

CUR36. (Continued) How much do you worry about each of the following? Do you worry a lot, some, not much, or not at all about... [RANDOMIZE ORDER]

**Losing your job...**

	7/16/09- 7/20/09	4/16/09- 4/20/09	2/12/09- 2/17/09
<b>Total Worry A Lot/Some</b>	<b>43</b>	<b>44</b>	<b>47</b>
Worry a lot	25	27	28
Some	18	18	19
<b>Total Not Much/Not At All</b>	<b>37</b>	<b>35</b>	<b>32</b>
Not much	11	9	10
Not at all	26	26	22
Don't know	*	-	*
Refused	*	-	*
Does not apply [DO NOT READ]	20	21	21

*Based on:* *N=1,006* *N=1,000* *N=1,001*

**Seeing the value of your stocks and retirement investments drop...**

	7/16/09- 7/20/09	4/16/09- 4/20/09	2/12/09- 2/17/09
<b>Total Worry A Lot/Some</b>	<b>64</b>	<b>64</b>	<b>69</b>
Worry a lot	39	41	48
Some	25	23	21
<b>Total Not Much/Not At All</b>	<b>26</b>	<b>23</b>	<b>19</b>
Not much	9	8	7
Not at all	18	16	12
Don't know	*	-	*
Refused	*	-	*
Does not apply [DO NOT READ]	9	12	12

*Based on:* *N=1,006* *N=1,000* *N=1,001*

Continues...

CUR36. (Continued) How much do you worry about each of the following? Do you worry a lot, some, not much, or not at all about... [RANDOMIZE ORDER]

**Being unable to pay your bills...**

	7/16/09- 7/20/09	4/16/09- 4/20/09	2/12/09- 2/17/09
<b>Total Worry A Lot/Some</b>	<b>59</b>	<b>60</b>	<b>65</b>
Worry a lot	31	34	38
Some	28	26	26
<b>Total Not Much/Not At All</b>	<b>41</b>	<b>39</b>	<b>35</b>
Not much	13	10	12
Not at all	28	29	22
Don't know	*	*	-
Refused	*	-	*
Does not apply [DO NOT READ]	1	1	1

*Based on:* *N=1,006* *N=1,000* *N=1,001*

**Having enough money to send your children to college...**

	7/16/09- 7/20/09	4/16/09- 4/20/09	2/12/09- 2/17/09
<b>Total Worry A Lot/Some</b>	<b>46</b>	<b>50</b>	<b>48</b>
Worry a lot	30	33	34
Some	17	16	14
<b>Total Not Much/Not At All</b>	<b>27</b>	<b>25</b>	<b>21</b>
Not much	4	6	5
Not at all	23	20	16
Don't know	*	-	*
Refused	*	-	*
Does not apply [DO NOT READ]	26	25	31

*Based on:* *N=1,006* *N=1,000* *N=1,001*

Continues...

CUR36. (Continued) How much do you worry about each of the following? Do you worry a lot, some, not much, or not at all about... [RANDOMIZE ORDER]

**Being unable to keep up with your mortgage and credit card payments...**

	7/16/09- 7/20/09	4/16/09- 4/20/09	2/12/09- 2/17/09
<b>Total Worry A Lot/Some</b>	<b>47</b>	<b>47</b>	<b>53</b>
Worry a lot	27	28	32
Some	21	19	22
<b>Total Not Much/Not At All</b>	<b>45</b>	<b>44</b>	<b>37</b>
Not much	14	11	11
Not at all	31	33	26
Don't know	*	-	-
Refused	*	-	*
Does not apply [DO NOT READ]	8	9	9

*Based on:* *N=1,006* *N=1,000* *N=1,001*

CUR37. Looking ahead to your retirement, how confident are you that you will have enough money to live comfortably in retirement?

	7/16/09- 7/20/09	4/16/09- 4/20/09	2/12/09- 2/17/09
<b>Total Confident</b>	<b>46</b>	<b>51</b>	<b>44</b>
Very confident	13	13	10
Somewhat confident	34	38	35
<b>Total Not Confident</b>	<b>53</b>	<b>46</b>	<b>53</b>
Not too confident	27	22	22
Not at all confident	26	25	31
Don't know	1	3	3
Refused	*	*	*

*Based on:* *N=1,006* *N=1,000* *N=1,001*

CUR34. Thinking about the stimulus package that was approved by Congress in February to help improve the economy, do you think that the stimulus package ...

	7/16/09-7/20/09	4/16/09-4/20/09
Has helped bring about improvements to the economy	7	10
Did even more damage to the economy than would have happened otherwise	22	18
Had no real effect on the condition of the economy	24	14
It's too early to tell	47	57
Don't know [DO NOT READ]	1	1
Refused [DO NOT READ]	*	-

Based on:

N=1,006

N=1,000

CUR23. How confident are you that the stimulus package will work to bring about significant improvements in the U.S. economy? Very confident, somewhat confident, Not too confident, or not at all confident?

	7/16/09-7/20/09
<b>Total Confident</b>	<b>42</b>
Very confident	9
Somewhat confident	33
<b>Total Not Confident</b>	<b>58</b>
Not too confident	30
Not at all confident	28
Don't know	*
Refused	*

Based on:

N=981

CUR22. Some economists have said that an additional stimulus package of government spending and tax cuts may be needed to help improve the economy. Would you favor or oppose Congress enacting an additional stimulus package this year?

[INTERVIEWER:

FOR EACH "FAVOR," ASK: Is that strongly or somewhat favor?

FOR EACH "OPPOSE," ASK: Is that strongly or somewhat oppose?]

	7/16/09-7/20/09
<b>Total Favor</b>	<b>36</b>
Strongly favor	18
Somewhat favor	18
<b>Total Oppose</b>	<b>61</b>
Somewhat oppose	18
Strongly oppose	43
Don't know (DO NOT READ)	3
Refused (DO NOT READ)	*

Based on:

N=1,006

CURJ16. As you may know, it is estimated that the federal budget deficit now exceeds one trillion dollars. If you had to choose, what do you think should be the HIGHER priority? [READ EACH ITEM.]

[RANDOMIZE ORDER]

	7/16/09-7/20/09	4/16/09-4/20/09
Increasing government spending on education, health care reform, and the development of alternative energy sources, even if that means the federal budget deficit will increase even more	47	49
Reducing the federal budget deficit by cutting spending, even if that means the government could not enact new programs on education, health care reform, and the development of alternative energy sources	47	43
Don't know [DO NOT READ]	5	7
Refused [DO NOT READ]	1	*

Based on:

N=1,006

N=1,000

ECO7. How worried are you that increasing federal debt will harm the financial future of your children and grandchildren?

	7/16/09- 7/20/09	4/16/09- 4/20/09	1/09/09- 1/14/09	9/27/08- 9/30/08
Very worried	46	49	45	42
Somewhat worried	34	30	34	37
Not too worried	11	12	13	11
Not at all worried	8	9	7	8
Don't know	*	*	1	*
Refused	1	-	*	*
Does not apply [DO NOT READ]	1	1	1	2

Based on:

N=1,006

N=1,000

N=1,001

N=1,101

IRX1. Do you favor or oppose the war in Iraq?

FOR EACH "FAVOR," ASK: Is that strongly favor or somewhat favor?

FOR EACH "OPPOSE," ASK: Is that strongly disapprove or somewhat disapprove?

	7/16/09- 7/20/09
<b>Total Favor</b>	<b>34</b>
Strongly favor	15
Somewhat favor	19
<b>Total Oppose</b>	<b>63</b>
Somewhat oppose	21
Strongly oppose	43
Don't know	2
Refused	1
Based on:	N=1,006

AFX2. Do you favor or oppose the war in Afghanistan?

FOR EACH "FAVOR," ASK: Is that strongly favor or somewhat favor?

FOR EACH "OPPOSE," ASK: Is that strongly disapprove or somewhat disapprove?

	7/16/09- 7/20/09
<b>Total Favor</b>	<b>44</b>
Strongly favor	20
Somewhat favor	24
<b>Total Oppose</b>	<b>53</b>
Somewhat oppose	19
Strongly oppose	34
Don't know	3
Refused	1
<i>Based on:</i>	<i>N=1,006</i>

PID1/

PID2. Do you consider yourself a Democrat, a Republican, an Independent, or none of these?

IF "Democrat," ASK: Do you consider yourself a strong or moderate Democrat?

IF "Republican," ASK: Do you consider yourself a strong or moderate Republican?

IF "Independent" OR "None," ASK: Do you lean more toward the Democrats or the Republicans?

	7/16/09- 7/20/09	5/28/09- 6/1/09	4/16/09- 4/20/09	2/12/09- 2/17/09	1/09/09- 1/14/09	12/03/08- 12/08/08	11/06/08- 11/10/08
<b>Total Democrat</b>	<b>44</b>	<b>46</b>	<b>46</b>	<b>46</b>	<b>47</b>	<b>44</b>	<b>48</b>
Democrat – strong	14	20	16	18	19	17	21
Democrat – moderate	20	15	20	20	18	19	19
Independent – lean Democratic	9	11	10	9	9	8	8
None – lean Democratic	*	*	*	*	1	1	-
<b>Total Republican</b>	<b>33</b>	<b>32</b>	<b>28</b>	<b>30</b>	<b>27</b>	<b>33</b>	<b>34</b>
Republican – strong	11	11	9	9	8	13	13
Republican – moderate	12	12	9	13	12	13	11
Independent – lean Republican	10	9	9	8	7	7	10
None – lean Republican	*	*	*	*	1	*	-
[VOL] Independent – don't lean	5	5	7	6	7	8	5
[VOL] None – don't lean	-	-	-	-	-	-	-
[VOL] Other	1	*	*	*	*	*	-
Don't know	18	17	19	17	18	15	14
Refused	-	-	-	-	-	-	-

Based on: N=1,006 N=1,000 N=1,000 N=1,001 N=1,001 N=1,000 N=1,001

EM1. Are you, yourself, currently employed... [READ LIST. RECORD ONLY ONE RESPONSE]

	7/16/09- 7/20/09	5/28/09- 6/1/09
Full-time	47	50
Part-time	13	13
Not employed	39	37
[DO NOT READ] Don't know	1	*
[DO NOT READ] Refused	1	1

Based on:

N=1,006

N=1,000

EM2. [IF "NOT EMPLOYED" IN EM1, ASK:] Are you... [READ LIST. RECORD ONLY ONE RESPONSE]

	7/16/09- 7/20/09	5/28/09- 6/1/09
Retired	48	50
Homemaker	15	17
Student	9	7
Temporarily unemployed	24	22
[DO NOT READ] Don't know	2	2
[DO NOT READ] Refused	2	2

Based on:

N=415

N=402

CUR38. Thinking of the last 6 months, that is since January of this year, have you or someone in your family lost a job as a result of economic conditions, or not?

	7/16/09- 7/20/09	5/28/09- 6/1/09	4/16/09- 4/20/09	2/12/09- 2/17/09
Yes (self lost job)	8	7	8	10
Yes (someone in family)	21	21	25	25
No	65	70	62	65
Both (self and family member) [DO NOT READ]	4	1	4	1
Don't know [DO NOT READ]	1	1	*	*
Refused [DO NOT READ]	1	*	*	-

Based on:

N=1,006

N=1,000

N=1,000

N=1,001

CUR39. And thinking of the last 6 months, that is since January of this year, has someone you know personally, other than a family member, lost a job as a result of economic conditions, or not?

	7/16/09- 7/20/09	5/28/09- 6/1/09	4/16/09- 4/20/09	2/12/09- 2/17/09
Yes	64	60	67	65
No	34	39	33	35
Don't know [DO NOT READ]	2	1	1	1
Refused [DO NOT READ]	1	-	-	-

*Based on:* *N=1,006* *N=1,000* *N=1,000* *N=1,001*

The following questions are for classification purposes only. Be assured that your responses will be aggregated with those of other participants to this survey.

DM1. What is your marital status? Are you... [IF SAY "SINGLE," CLARIFY/SPECIFY BELOW:]

Married/Living as Married/Co-Habiting,	60
Separated,	3
Divorced,	11
Widowed, or	7
Never Married?	19
Don't know (DO NOT READ)	*
Refused (DO NOT READ)	2

*Based on:*

*N=1,006*

DM2. What is the last grade of school you completed?

Less than high school graduate	10
High school graduate	30
Technical/trade school	6
Some college	23
College graduate	16
Some graduate school	2
Graduate degree	10
Don't know	1
Refused	2

*Based on:*

*N=1,006*

DM4. In what year were you born?

Age group:

18-29	18
30-49	37
50-64	23
65+	18
Refused	4

*Based on:*

*N=1,006*

DM5. Which one of the following best describes where you live?

Urban area	24
Suburban area	40
Rural area	32
Don't know	2
Refused	2

*Based on:*

*N=1,006*

DM6. Do you currently own your home, rent it, or do you have some other arrangement?

Own	67
Rent	17
Other arrangement	13
Don't know	1
Refused	2

*Based on:*

*N=1,006*

DM7. Are you the parent or guardian of one or more children under the age of 18, or not?

	7/16/09-7/20/09
Yes	37
No	63
Don't know	-
Refused	1

*Based on:*

*N=1,006*

DM8. How many different landline telephone numbers, if any, are there in your home that I could have reached you on for this call? This includes listed or unlisted numbers. To answer this question, please don't count cell phones or landlines used ONLY for faxes or modems.

No lines	18
One Line	75
Two lines	4
Three or more lines	1
Don't know	1
Refused	2

*Based on:*

*N=1,006*

DM9. And on how many different cell-phone numbers, if any, could I have reached you for this call?

None	18
One	58
Two	16
Three or more	5
Don't know	1
Refused	*

*Based on:*

*N=1,006*

DM10. [IF BOTH LAND AND CELLPHONE, ASK:] Generally speaking, would you say you use your landline phone most of the time, your cell phone most of the time, or would you say you use both about equally?

Landline	29
Cell phone	38
Both equally	33
Don't know	-
Refused	-

*Based on:*

*N=673*

DM10a. [ASK CELL-PHONE SAMPLE ONLY] How many adults, in addition to you, carry and use this cell phone at least once a week or more?

None	49
One	31
Two	10
Three or more	4
Don't know	3
Refused	3

*Based on:*

*N=202*

DM12. Do you consider yourself a born-again or evangelical Christian, or not?

Yes, born-again/evangelical	41
No	54
Don't know	2
Refused	3

*Based on:*

*N=1,006*

DM13. What is your religious preference? Is it Protestant, Catholic, Mormon, Jewish, Muslim, some other religion, or don't you belong to any religious denomination?

Protestant	26
Catholic	20
Mormon	3
Jewish	2
Muslim	*
Other religion [SPECIFY]	22
Don't belong to religious denomination	22
Don't know	1
Refused	4

*Based on:*

*N=1,006*

DM14. [IF "OTHER RELIGION" IN DM13, ASK:] Do you consider yourself a Christian, or not?

Yes, a Christian	89
No, not a Christian	11
Don't know	*
Refused	-

*Based on:*

*N=180*

DM15. Aside from weddings and funerals, how often do you attend religious services? Would you say more than once a week, once a week, once or twice a month, a few times a year, less often than a few times a year, or never?

Never	16
Less often than a few times a year	13
A few times a year	18
Once or twice a month	15
Once a week	23
More than once a week	12
Don't know	1
Refused	3

*Based on:*

*N=1,006*

DM16. [ASK EVERYONE] Are you Spanish, Hispanic, or Latino?

Yes	12
No	85
Don't know	1
Refused	2

Based on:

*N=1,006*

DM17. [IF SPANISH/HISPANIC/LATINO [D16=1], ASK:] In addition to being Spanish, Hispanic, or Latino, what race or races do you consider yourself to be? [DO NOT READ. ACCEPT MULTIPLE RESPONSES.]

DM18. [IF NOT SPANISH/HISPANIC/LATINO [D16=2], ASK:] What race or races do you consider yourself to be? [DO NOT READ. ACCEPT MULTIPLE RESPONSES.]

White	77
Black, African-American, or Negro	10
American Indian or Alaska Native	1
Asian Indian	1
Native Hawaiian	*
Chinese	-
Guamanian or Chamorro	-
Filipino	*
Samoan	-
Japanese	-
Korean	1
Vietnamese	-
Other Asian	1
Other Pacific Islander	-
Some other race [SPECIFY]	5
Multiple races [DO NOT READ]	2
Don't know	*
Refused	2

Based on:

*N=1,006*

DM19. Does your total household [IF SINGLE: "PERSONAL"] income fall below \$50,000 dollars, or is it \$50,000 or higher? [READ LIST]

Below \$50,000	44
\$50,000+	48
Don't know	3
Refused	6

Based on:

N=1,006

DM20. And in which group does your total household [IF SINGLE: "PERSONAL"] income fall? [READ LIST]

Under \$10,000	6
\$10,000 to under \$20,000	8
\$20,000 to under \$30,000	9
\$30,000 to under \$40,000	9
\$40,000 to under \$50,000	9
\$50,000 to under \$75,000	20
\$75,000 to under \$100,000	12
\$100,000 to under \$150,000	9
\$150,000 or more	5
Don't know	4
Refused	9

Based on:

N=1,006

DM21. Do you currently own stocks, bonds, or mutual funds?

Yes	44
No	51
Don't know	1
Refused	3

Based on:

N=1,006

[ASK DM21 ONLY IF YES IN DM21:]

DM22. In the past 12 months, how many times did you make changes in your investments—buying or selling stocks or mutual funds either within or outside an employer-sponsored 401K plan? Would you say...

None	48
1	15
2	9
3	6
4	5
5-9 times	5
10-14 times	4
15-19 times	*
20-24 times	*
25 times or more	2
Don't know	4
Refused	2

*Based on:*

*N=575*

DM25. INTERVIEWER RECORD Respondent's Gender:

Male	48
Female	52

*Based on:*

*N=1,006*

REGION:

Northeast	19
Midwest	22
South	36
West	23

*Based on:*

*N=1,006*

## AP-GfK Poll Methodology

The **Associated Press-GfK Poll** was conducted July 16th – July 20th, 2009, by GfK Roper Public Affairs & Media – a division of GfK Custom Research North America. This telephone poll is based on a nationally-representative probability sample of 1,006 adults age 18 or older. The interviews were conducted with 804 respondents on landlines and 202 on cellular telephones. Both the landline and cell phone samples were provided by Survey Sampling International. The survey sample included the contiguous 48 states, Alaska and Hawaii. Interviews were conducted in both English and Spanish.

The combined landline and cell phone data were weighted to account for probabilities of selection, as well as age, sex, education and race, using targets from the March 2008 supplement of the Current Population Survey. In addition to these factors, the weighting takes into account the patterns of land and cell phone usage by region from the 2008 Spring estimates provided by Mediamark Research Inc.

The margin of sampling error is plus or minus 3.1 percentage points at the 95% confidence level, for results based on the entire sample of adults. The margin of sampling error is higher and varies for results based on sub-samples. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total significantly more than 100%, depending on the number of different responses offered by each respondent.

Trend data are displayed for selected questions from previous AP-GfK Polls that also consisted of telephone interviews with nationally-representative probability samples of adults age 18 or older. Details about all AP-GfK Polls are available at <http://www.ap-gfcpoll.com>.